

UBE POWDER

NATURALLY VIBRANT, DISTINCTIVELY PURPLE, DELICATELY FLAVOURED, ENDLESSLY VERSATILE. AN INGREDIENT STEEPED IN TRADITION, REIMAGINED FOR MODERN CREATIVITY.

Our finest 100% pure Ube Powder is beautifully vibrant and delicately smooth, with subtle notes of hazelnut, vanilla, and caramel. Celebrated for its naturally rich purple hue, it brings both visual impact and gentle sweetness to every cup. Perfect for mindful moments and creative expression alike, this versatile powder can be enjoyed in its pure form or used to elevate lattes, iced drinks, and signature blends into something truly distinctive.

CONTENT 100% MATCHA
POUCH 100G e

TASTING NOTES

Light and composed on the palate, with a gentle sweetness that remains softly in the background. The flavour is intentionally restrained, allowing the overall experience to feel calm, balanced, and uncluttered.

Smooth and clean in texture, contributing body and visual presence without dominating other ingredients. The finish is neutral and quiet, leaving a sense of ease rather than intensity.

A composed flavour journey from first sip through to the finish, with no sharp edges or bitterness.



ARTISAN
COLLECTION

FLAVOUR INTENSITY



VIBRANCY



SAVORY



SWEET



HOW TO MAKE (12oz/355ml)



1. Take 1 mini scoop (approx. 1.5g) Zuma Ube Powder.
2. Sift through a sieve to remove clumps
3. Add 30ml warm or cold water and whisk vigorously in a 'W' or 'M' motion.
4. Whisk until thick and creamy foam with bubbles forms
5. Top with warm water (60-70°C) or steamed milk. Adjust to taste.

- 100% Ube
- Free from artificial flavours and colours
- Registered with The Vegan Society



RECIPE INSPIRATION

Iced Ube Latte:

Just add a bit of water to a scoop of ube and whisk, then pour over your milk of choice and ice. No sweetener or extra flavour needed (unless you want it).

Iced Chocolate Ube:

Add 2 pumps of chocolate sauce to glass. Then add ice and milk of your choice. Pour Ube mix (a scoop of Ube and a splash of water mixed to a paste) slowly over the top and serve.

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INGREDIENTS

Ube Powder (100%).

STORAGE

Contents may settle during transport. Store in a cool dry place. Reseal pack after use. For best results use within six weeks of opening.

NUTRITION

	Per 100g as sold
Energy	1556 kJ / 372 kcal
Fat	1.2 g
of which saturates	0.2 g
Carbohydrate	82.3 g
of which sugars	14.8 g
Fibre	7.2 g
Protein	6.6 g
Salt	0.12 g

SERVING SIZE 1.5G - 100G POUCH

Approx 37 servings per pack.

ABOUT ZUMA DRINKS

At Zuma, we've been crafting coffee shop staples for over 20 years - trusted by baristas and loved by customers. Our collection is made for the makers - cafés, coffee shops, and hospitality professionals who need drinks that not only look the part but deliver every time.

No gimmicks, just proper ingredients that do their job and taste brilliant.

Every Zuma product is easy to use and works masterfully with dairy or plant milks.

Just ingredients you'll be proud to serve and your customers will love.

OUR OTHER COLLECTIONS

We keep it simple. Our products do the work; the tastes do the talking. From our silky-smooth sauces, gorgeous green matchas to our famous chocolate blends, there's something for every sipper.